



## About itechWorks

If the Internet is the most important connection to your customers then we are your most important partner.

itechWorks develops software for high traffic Internet portals. Flexible, reliable and fast.

Excellent programmers and professional project management are the cornerstones of our success.

## Kontakt

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## cmsWorks 3.1

### Web Content Management for High Traffic Sites

Professional online editors make high demands if it comes to content management. cmsWorks exceeds expectations by ...

- Flexible document structure for content and design
- Reuse of content for channel distribution and syndication
- Powerful editorial client software using Ajax technology
- Live publication in seconds without any wait cycles

#### cmsWorks at ...

[www.spoX.com](http://www.spoX.com)

State-of-the-art sports portal with 20 editors in staff, news agency import, web 2.0 community integration, photo shows, video, ticker and much more...

### Flexible in design, structured data storage

cmsWorks treats design and content separately which brings many benefits for professional uses:

- Allows unlimited options for graphical design and provides quick and save editing of text and media
- Multi use of content for multi language sites, multi channel sites (e.g. mobile) and reselling of content (syndication)
- Improved usability and web accessibility

### Easy & powerful with Ajax editor desktop

Provides all the tools within a simple web browser:

- Access to the CMS from virtually everywhere
- Intuitive feature rich desktop environment (with drag-n-drop, image tool, wizards, workgroup support, macros ...).
- Multi level permission model with workflows

### Strong system base, extensible by modules

Reasonable purchase price, cheap operating costs

- Service oriented architecture (SOA)
- Many additional modules are ready available, e.g. for agency news import, advertising, statistics, RSS, ...
- Because of open Java standards very favorable TCO
- Easy integration into existing IT and content structures
- High security because of Java, VPN encryption and data storage (reliable backups and restore)

#### Our offer: test cmsWorks for 30 days!

[cmsWorks 3.0 standard \(single server license\): 5.900 Euros](#)

Unlimited pages, generators, clients, including caching engine e.g. for. HP Proliant DL580R05 (Dual Xeon 2.X GHz / 16 GB RAM)

All given prices are plus VAT

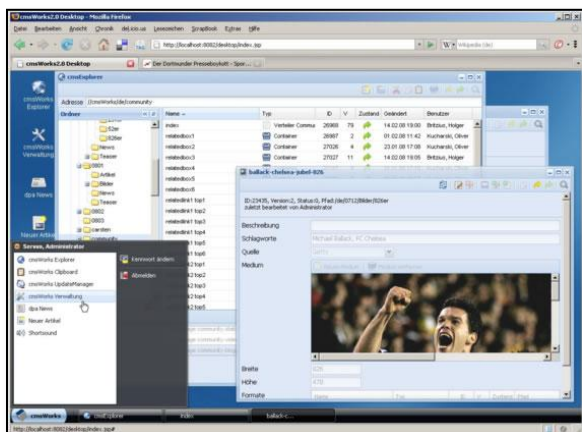
# cmsWorks 3.1

Web Content Management for High Traffic Sites

## Specially tailored for professional online editors

Publishers and portals prefer cmsWorks because:

- Structured data model with containers
- Reuse of content for channels and syndication
- Real preview and live-publication
- Web based editorial desktop (Ajax)
- Picture manipulation without additional software
- Dynamic navigation without broken links
- Context sensitive advertising
- Seamless integration of 3rd party content
- Import of data and news
- Content Scripting for automation
- Built-in search engine optimization (SEO)



Powerful and intuitive: cmsWorks web desktop for editors

## Open standards for performance and TCO

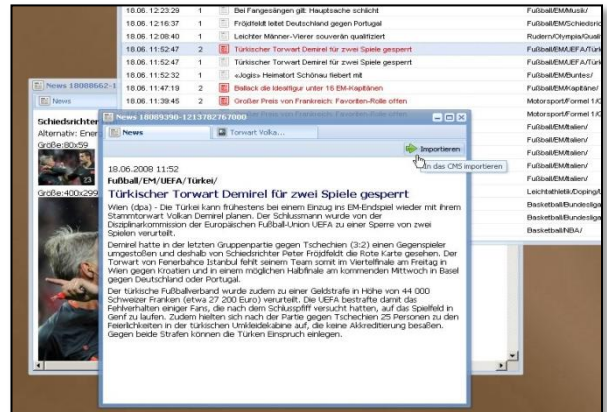
cmsWorks is written in Java and JSP. For professional websites Java is the best choice. It is more scalable during programming, faster during runtime and more secure against hacking attacks than systems based on script languages like PHP or Ruby. cmsWorks saves your nerves and money.

## Built-in linear scaling

cmsWorks comes with a service oriented application server. This provides maximum flexibility and unmatched stability. The system can grow in an almost linear manner both in back-end (good for editors) and front-end (good for users).

## Modular extensions according to requirements

cmsWorks grows just like your business grows. Many modules are ready available, others can be implemented quickly. That gives you the freedom to plan and grow in small steps.



The news agency tool creates articles with just one click.

Because of the open architecture and complete API documentation of cmsWorks even third party developers can extend the system with custom made modules. Changing the document model is done even more easily with some mouse clicks.

That is important not only for portals with extensive content import and export tasks.

## Fair licensing: per-server

There is no such thing like a crippled cmsWorks – you always get the full power and flexibility. Starting from 5.900 Euros cmsWorks is the best content management solution for middle sized and large Internet portals.

## itechWorks – your competent partner

Benefit from our experience in planning, building and developing large portals like fussball.de and spox.com. We are used to work with agencies in complementing roles. Often we take full responsibility for project management.

Whether small or big projects: You will always get excellent software and first class service at a price without competition. Please feel free to contact us.

Founded: 1996

Staff: 6 permanent, 7 freelancer

General manager: Jürgen Melchhammer

German offices: Munich